

Solution Lab Tunisia

1. Overall objective

The overall objective of the Tunisian-German SolLab TUN project is to overcome existing challenges of the Tunisian research and innovation system. The project promotes the emergence of innovative, market-driven solutions and the exchange between different innovation-related groups of actors, with a focus on strengthening the link between business, science and education. To reach this goal, the format of the Solution Labs is used to create new knowledge, and connect different actors of a national innovation system. In addition, SolLab TUN strengthens the overall innovation capacity of Tunisian economic actors.

2. Procedure

A Solution Lab is an innovative format to find new, innovative and creative solutions for challenges of companies, start-ups, public and private institutions and municipalities. It takes place for 5 days. Within these days young talents not only work but also live together to find creative solutions to real challenge from Tunisian clients. They work independently in small groups of around five people and are supported methodologically by a coach. On the last day the solutions will be presented in front of the clients.

3. Clients

The Solution Lab format is suitable for a wide range of challenges like the development of ideas for new or improved products, services or business models, the conception of marketing strategies for start-ups, well-established companies, organizations and municipalities. The goal of each Solution Lab is to find unusual, creative and innovative solutions for the open-minded and dedicated clients.

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